### THE SCIENCE OF CAUSE AND EFFECT

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### OUTLINE

- 1. The causal revolution from associations to intervention to counterfactuals
- 2. The two fundamental laws of causal inference
- 3. From counterfactuals to problem solving
  - a) policy evaluation (ATE, ETT, ...)
  - b) Mediation
  - c) transportability external validity
  - d) missing data
  - e) [attribution, selection bias, heterogeneity]



















### FROM STATISTICAL TO CAUSAL ANALYSIS: THE SHARP BOUNDARY

- 1. Causal and associational concepts do not mix.
  - CAUSAL Spurious correlation Randomization / Intervention Confounding / Effect Instrumental variable Ignorability / Exogeneity Explanatory variables

# SOCIATIONAL ASSOCIATIONAL Regression Association / Independence "Controlling for" / Conditioning Odds and risk ratios Collapsibility / Granger causality Propensity score

- FROM STATISTICAL TO CAUSAL ANALYSIS: 3. THE MENTAL BARRIERS

### 1. Causal and associational concepts do not mix. Spurious correlation

- mix. ASSOCIATIONAL Regression Association / Independence "Controlling for" / Conditioning Odds and risk ratios Collapsibility / Granger causality Propensity score
- Randomization / Intervention Associ Confounding / Effect "Contr Instrumental variable Odds : Ignorability / Exogeneity Collap Explanatory variables Proper 2. No causes in no causes out (Cartwright, 1989)

## $_{\rm causal\ assumptions}^{\rm \ data} \Big\} \Rightarrow {\rm causal\ conclusions}$

- Causal assumptions cannot be expressed in the mathematical language of standard statistics.

- Non-standard mathematics: a) Structural equation models (Wright, 1920; Simon, 1960)
  - b) Counterfactuals (Neyman-Rubin  $(Y_x)$ , Lewis  $(x \rightarrow Y)$ )

### THE NEW ORACLE: STRUCTURAL CAUSAL MODELS: THE WORLD AS A COLLECTION OF SPRINGS

Definition: A structural causal model is a 4-tuple  $\langle V, U, F, P(u) \rangle$ , where

- $V = \{V_1, ..., V_n\}$  are endogenous variables  $U = \{U_1, ..., U_n\}$  are background variables
- $F = \{f_1, ..., f_n\}$  are functions determining V,
- $v_i = f_i(v, u)$  e.g.,  $y = \alpha + \beta x + u_Y$  Not regression!!!! P(u) is a distribution over U

P(u) and F induce a distribution P(v) over observable variables





















### D-SEPARATION: NATURE'S LANGUAGE FOR COMMUNICATING ITS STRUCTURE



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# MATHEMATICAL RESULT #1: (Intervention is a solved problem)

• The estimability of any expression of the form

 $Q = P(y_1, y_2, y_3, ..., y_m | do(x_1, x_2, ..., x_n), Z_1, Z_2, ..., Z_k)$ Can be determined in polynomial time, given any causal graph *G* with both measured and unmeasured variables.

- If *Q* is estimable, then its estimand can be derived in polynomial time
- The algorithm is complete

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### MEDIATION: A COUNTERFACTUAL TRIUMPH

- 1. Why decompose effects?
- 2. What is the definition of direct and indirect effects?
- 3. What are the policy implications of direct and indirect effects?
- 4. When can direct and indirect effect be estimated consistently from experimental and nonexperimental data? 21

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- 1. To understand how Nature works
- 2. To comply with legal requirements
- To predict the effects of new type of interventions:
  Signal re-routing and mechanism deactivating, rather than variable fixing 22













### POLICY IMPLICATIONS OF INDIRECT EFFECTS

What is the indirect effect of *X* on *Y*?

The effect of Gender on Hiring if sex discrimination is eliminated.

GENDER X IGNORE f X HIRING

Deactivating a link – a new type of intervention 27

















# MATHEMATICAL RESULT #2: (Natural mediation is a solved problem)

- Ignorability is not required for identifying natural effects
- The nonparametric estimability of natural (and controlled) direct and indirect effects can be determined mechanically given any causal graph *G* with both measured and unmeasured variables.
- If NDE (or NIE) is estimable, then its estimand can be derived mechanically in polynomial time.
- The algorithm is complete and was extended to any path-specific effect by Shpitser (2013).

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### TRANSPORTABILITY OF KNOWLEDGE ACROSS DOMAINS (with E. Bareinboim)

A Theory of Causal Transportability When can causal relations learned from experiments be transferred to another environment, different from the first, in which no experiment can be conducted.

# External Validity – Decades of Literature Cox (1958)

Campbell and Stanley (1963) Manski (2007)













### MATHEMATICAL RESULT #3: (Transportability and meta-transportability are solved)

- Nonparametric transportability of experimental results from multiple environments can be decided in polynomial time, provided commonalities and differences are encoded in selection diagrams.
- When transportability is feasible, the transport formula can be derived in polynomial time, which specifies the information needed to be extracted from each environment to synthesize a consistent estimate for the target environment.
- The algorithm is complete.

### OUTLINE

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### MISSING DATA: FROM A CAUSAL INFERENCE PERSPECTIVE (Mohan, Pearl & Tian 2013)

- · Pervasive in every experimental science.
- Huge literature, powerful software industry, deeply entrenched culture.
- · Current practices are based on statistical characterization (Rubin, 1976) of a problem that is inherently causal.
- Needed: (1) theoretical guidance, (2) performance guarantees, and (3) tests of assumptions.



### WHAT CAN CAUSAL THEORY DO FOR MISSING DATA?

Q-1. What should the world be like, for a given statistical procedure to produce the expected result? Q-2. Can we tell from the postulated world whether any method can produce a bias-free result? How?

Q-3. Can we tell from data if the world does not work as postulated?

- To answer these questions, we world, i.e., process models. Statistical characterization of the problem is too crude, e.g., MCAR, MAR, MNAR untestable non-recoverable · To answer these questions, we need models of the

### RECOVERABILITY AND TESTABILITY

**Recoverability** Given a missingness model G and data D, when is a quantity Q estimable from D without bias?

Non-recoverability Theoretical impediment to any estimation strategy

Testability Given a model G, when does it have testable implications (refutable by some partially-observed data D')?

### What is known about Recoverability and Testability?

MCAR	recoverable	almost testable
MAR	recoverable	uncharted
MNAR	uncharted	uncharted

















# THE PROBLEM OF SELECTION BIAS

- Systematic exclusion of samples from the data is a major obstacle to valid causal and statistical inferences;
- In general, it cannot be removed by randomized experiments and can hardly be detected in either experimental or passive observations.

**Goal:** Provide methods capable of mitigating and sometimes eliminating this bias.

(Joint work with Bareinboim & Tian)



























### SUMMARY OF SELECTION BIAS RESULTS

- Nonparametric recoverability from selection bias can be decided provided that an augmented causal graph is available.
- When recoverability is feasible, the estimand can be derived in polynomial time.
- The result is complete for pure recoverability and sufficient for recoverability with external information.
- The back-door criterion can be generalized to handle selection bias.
- Stronger results can be obtained for the OR recoverability.

### CONCLUSIONS

- 1. Think nature, not data, not even experiment.
- 2. Think hard, but only once the rest is mechanizable.
- Speak a language in which the veracity of each assumption can be judged by users, and which tells you whether any of those assumptions can be refuted by data.
- 4. Proceed in a language in which your research question can be answered from the assumptions plus the data.

## Thank you

### TRANSPORTABILITY OF KNOWLEDGE ACROSS DOMAINS (with E. Bareinboim)

- 1. A Theory of causal transportability When can causal relations learned from experiments be transferred to a different environment in which no experiment can be conducted?
- 2. A Theory of statistical transportability When can statistical information learned in one domain be transferred to a different domain in which
  - a. only a subset of variables can be observed? Or,
  - b. only a few samples are available?



















### TRANSPORTABILITY **REDUCED TO CALCULUS**

### Theorem

A causal relation R is transportable from  $\prod$  to  $\prod^*$  if and only if it is reducible, using the rules of do-calcu to an expression in which S is separated from do().





### FROM META-ANALYSIS TO META-SYNTHESIS

The problem How to combine results of several experimental and observational studies, each conducted on a different population and under a different set of conditions, so as to construct an aggregate measure of effect size that is "better" than any one study in isolation.





### META-SYNTHESIS REDUCED TO CALCULUS

Theorem

 $\{\prod_1, \prod_2, ..., \prod_K\}$  – a set of studies.  $\{D_1, D_2, ..., D_K\}$  – selection diagrams (relative to  $\prod^*$ ). A relation  $R(\prod^*)$  is "meta estimable" if it can be decomposed into terms of the form:

 $Q_k = P(V_k \mid do(W_k), Z_k)$ 

such that each  $Q_k$  is transportable from  $D_k$ .

### MATHEMATICAL RESULT #3:

(Transportability and meta-transportability are solved)

- Nonparametric transportability of experimental results from multiple environments can be decided in polynomial time, provided commonalities and differences are encoded in selection diagrams.
- When transportability is feasible, the transport formula can be derived in polynomial time, which specifies the information needed to be extracted from each environment to synthesize a consistent estimate for the target environment.
- The algorithm is complete.

### DETERMINING CAUSES OF EFFECTS A COUNTERFACTUAL VICTORY

• Your Honor! My client (Mr. A) died BECAUSE he used that drug.



 Court to decide if it is MORE PROBABLE THAN NOT that *A* would be alive BUT FOR the drug!
 *PN* = *P*(? | *A* is dead, took the drug) ≥ 0.50

### THE ATTRIBUTION PROBLEM

### Definition:

 What is the meaning of *PN(x,y)*: "Probability that event *y* would not have occurred if it were not for event *x*, given that *x* and *y* did in fact occur."

Answer:

$$PN(x,y) = P(Y_{x'} = y' \mid x, y)$$

Computable from M

### THE ATTRIBUTION PROBLEM

### Definition:

 What is the meaning of *PN(x,y*): "Probability that event *y* would not have occurred if it were not for event *x*, given that *x* and *y* did in fact occur."

### Identification:

2. Under what condition can *PN*(*x*,*y*) be learned from statistical data, i.e., observational, experimental and combined.





### CAN FREQUENCY DATA DECIDE LEGAL RESPONSIBILITY? Nonexperimental nta <u>do(x)</u> <u>do(x')</u> 16 14 <u>984 986</u> 1,000 1,000 Deaths (y) Survivals (y') 28 998 972 1.000 1.000 1.000 Nonexperimental data: drug usage predicts longer life Experimental data: drug has negligible effect on survival •

Plaintiff: Mr. A is special. 1. He actually died 2. He used the drug by choice

•

Court to decide (given both data): Is it more probable than not that *A* would be alive but for the drug?

$PN \stackrel{\Delta}{\equiv} P($	$Y_{x'} = y' \mid x$	(x, y) > 0.50
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