

PROPOSAL ITINERARY

DATE 2026-07-07

FROM LOTTEJTB

TO The Psychometric Society

REF-NO E260707006

E-MAIL global_us@lottejtb.com

TEL (82) 2 6313 8109

E-MAIL

TEL

Seoul One day Tour Programs

Travel Period: July TBD 2026

No. of Pax: 1 - 4

KOREA

1D

Option 1

SEOUL FULL DAY TOUR - A (Tour Duration 09:00-18:00)

Meet our guide at your hotel lobby and you will visits;

▶ Gyeongbokgung Palace (w/ Hanbok Wearing Experience)



Gyeongbokgung Palace was the main royal palace of the Joseon dynasty. Built in 1395, it is located in northern Seoul, South Korea. It is the largest of the Five Grand Palaces, and it was served as the home of Kings of the Joseon dynasty, the Kings' households, as well as the government of Joseon.

**Closed on every Tuesday.

▶ Ikseon-dong Hanok Village



One of the oldest Hanok villages in Seoul, Ikseon-dong is famous for its narrow, maze-like alleys filled with unique restaurants and craft shops. It offers a perfect blend of historic atmosphere and modern culture.

▶ Insadong Antique Street



Insa-dong is a popular neighborhood in the heart of Seoul that is filled with streets and narrow back alleys that are lined with art galleries, wooden tea houses, restaurants, cafes, and small shops selling arts and crafts. The main street, Insadong-gil, runs for 700 meters from Tapgol Park in the south to Angukdong Rotary.

▶ N Seoul Tower (Cable Car & Observatory)



The N Seoul Tower, also known as Namsan Tower or Seoul Tower, is a communication and observation tower located on Nam Mountain in central Seoul, South Korea. The 236-meter-tall tower marks the second highest point in Seoul and is considered a local landmark.

Drop off at your hotel.

Option 2

SEOUL FULL DAY TOUR - B (Tour Duration 09:00-18:00)

Meet our guide at your hotel lobby and you will visits;

▶ National Museum of Korea



The National Museum of Korea houses a vast collection of over 420,000 artifacts from ancient times to the modern era in a wide range of topics, including art and culture. Galleries with a wide array of national and international pieces, the National Museum of Korea is a stage for a number of cultural activities related to collection, preservation, research and analysis, social training, academic publications, intercultural exchange programs, concerts, and more.

▶ *Private* Korean Cooking Class

▶ Seolleung and Jeongneung Royal Tombs



Seolleung and Jeongneung are royal tombs built during the Joseon Dynasty. Constructed in the 16th century, these tombs are the final resting places of King Seongjong and Queen Jeonghyeon, along with King Jungjong and Queen Munjeong, respectively. The tombs are recognized for their historical significance and traditional Korean burial architecture. Designated as UNESCO World Heritage Sites, Seolleung and Jeongneung offer visitors a glimpse into Korea's rich cultural and royal heritage.

**Closed on every Monday

▶ COEX & Starfield Library



COEX Mall is generally considered to be one of the best places to go for shopping. You can appreciate the hundreds of clothing and accessories stores carrying both domestic brands and international brands, as well as designer and luxury brands. The dining options are endless with the many restaurants and cafes that are available as well.

Drop off at your hotel.

Option 3

SUWON FULL DAY TOUR (Tour Duration 09:00-18:00)

Meet our guide at your hotel lobby.
Transfer to Suwon by coach and you will visits;

▶ Korean Folk Village



Korean Folk Village introduces traditional culture from the late Joseon period to both local and international visitors through cultural classes experience, shaman faith, seasonal customs and others. It recreated the past through the restoration of houses from the Joseon dynasty. Performances including nongak (farmer's music), martial arts on horseback, traditional wedding ceremony, and other special events are available by season.

▶ Suwon Hwaseong



Suwon was one of four main regional government centers during the Joseon dynasty. Hwaseong Fortress, built to protect the city, was designated as a UNESCO World Cultural Heritage Site in 1997 for its historical value. The walls stretch for 5,700 kilometers, with Paldalsan Mountain at the center. The fortress, constructed from 1794 to 1796, was built as a display of King Jeongjo's filial piety towards his father and to build a new pioneer city with its own economic power.

▶ Suwon Starfield & Library



Starfield Suwon is an eight-story complex shopping mall center consisting of a flagship store, an open cultural space Byeolmadang library, and about 80 different stores. It is a place that many people are looking for in that you can enjoy both food and beverage and cultural life at one Starfield Suwon. There are a line of stores in various categories such as hypermarkets, restaurants and cafes, beauty, fashion clothing, and lifestyle.

Transfer to Seoul by coach and drop off at your hotel.

Option 4

SEOUL HALF DAY - A (Tour Duration 09:00-13:00)

Meet our guide at your hotel lobby and you will visits;

▶ Gyeongbokgung Palace



Gyeongbokgung Palace was the main royal palace of the Joseon dynasty. Built in 1395, it is located in northern Seoul, South Korea. It is the largest of the Five Grand Palaces, and it was served as the home of Kings of the Joseon dynasty, the Kings' households, as well as the government of Joseon.

**Closed on every Tuesday.

▶ National Folk Museum



The National Folk Museum of Korea is a national museum of South Korea, located within the grounds of the Gyeongbokgung Palace. It uses replicas of historical objects to illustrate the history of traditional life of the Korean people from the past to present day.

▶ Gwangjang Market



The Gwangjang Market is a traditional street market in Jongno-gu, Seoul. The market is one of the oldest and largest traditional markets in South Korea, with more than 5000 shops and 20,000 employees in an area of 42,000 m2. Approximately 65,000 people visit the market each day.

**Closed on every Sunday

Drop off at your hotel.

5 JUL(Sun) 2026 Day 5 : SEOUL HALF DAY - B (Tour Duration 09:00-13:00)

Meet our guide at your hotel lobby and you will visits;

Drop off at your hotel.

We hope to welcome you back soon!

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Option 5

SEOUL HALF DAY - B (Tour Duration 09:00-13:00)

Meet our guide at your hotel lobby and you will visits;

▶ Bongeunsa Temple



Bongeunsa Temple is located north of COEX, and was constructed in the 10th year of Silla King Weongseong's reign (794). The temple is home to 3,479 Buddhist scriptures of 13 types, including the works of Kim Jeong-hee. The Buddhist ceremony called Jeongdaebulsa is held on the ninth day of the eighth month of the lunar calendar, where monks march carrying the scriptures on their heads and recite the Beopseongge (Buddhist rites).

▶ COEX & Starfield Library



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▶ Gangnam Style Sculpture



The sculpture of "Gangnam Style," a song that was synonymous with the Korean Wave phenomenon and was sung by young people all over the world, is located at COEX. Since the release of Psy's music video in 2012, "Gangnam" has become one of the must-visit spots for tourists visiting Korea. This project was initiated with the idea of creating a landmark that foreigners would want to visit at least once. Next to the sculpture, there is an English information board explaining the artwork, and the music video is played to help with the explanation.

Drop off at your hotel.

QUOTATION

LAND SERVICES – COST PER PERSON IN USD				
Programs	1 PAX / PP	2 PAX / PP	3 PAX / PP	4 PAX / PP
SEOUL FULL DAY TOUR - A	730	400	290	230
SEOUL FULL DAY TOUR - B	810	480	370	310
SUWON FULL DAY TOUR	760	400	280	220
SEOUL HALF DAY - A	640	325	215	165
SEOUL HALF DAY - B	640	325	215	165

Includes

1. Private Vehicle: Van (Staria; 4 seater coach)
2. An English-Speaking Guide
3. Admission Fee

Excludes

1. International airfare
2. Traveler's Insurance
3. Extra usage of an English-speaking guide and vehicles.
4. Meals
5. Anything not listed under "Inclusions"

TERMS & CONDITIONS

- Rates are in US dollar; net; non-commissionable and includes Goods & Services Tax.
- Rates are only applicable for traveler with full paying guest.
- No rooms, flights or ground arrangements have been blocked and confirmation is subject to availability.
- Cancellation charges applicable upon confirmation:
 1. Transfers / Tours
 - 30 days prior to arrival: 100% refund
 - 15 days prior to arrival: 50% refund
 - 14 days or less prior to arrival: No refund
 - Kindly revert with rooming/name/DOB list at least 30 days prior to arrival.
 - Rates DO NOT include personal incidentals i.e. telephone calls, laundry, room service and anything.
 - Please indicate your method of payment upon reservation.
- Payment Method: By default, tour fees shall be remitted by bank wire transfer. If you wish to use an alternative
 - Outstanding Balance Policy:
 - The Company will not operate or provide any tour or related services if any balance remains outstanding on the booking.
 - If additional charges arise after full payment (including, without limitation, charges for additional services), the Company reserves the right to require settlement by credit card to avoid any outstanding receivable.
 - By providing card details, the Client authorizes the Company to charge the card for the relevant amounts and applicable processing fees.
 - If card details are provided, the Company may process the payment through its internal card system; a 4.5% card-processing fee will apply. Alternatively, payment may be made by credit card via PayPal; a 7% processing fee will apply.
 - Upon confirmation of receipt of the corresponding bank transfer, we will promptly void or refund the related credit card charge.

Remark

1. LOTTEJTB does not accept responsibility for any damage, loss, accident, sickness, injury or death that you or anyone else may suffer or incur arising out of the Activities.
2. We reserve the right to change the tour prices with or without notice due to increasing hotel rates, airfares and transportation costs as well as exchange rate fluctuation.
3. We can change the schedule due to unexpected matter.