

## **Research Statistician Developer - Marketing Research-08001750**

**Job:** Software R&D

**Primary Location:** US-NC-Cary

**Organization:** SAS Institute Inc.

**Full-Time**

### **Description:**

Join the world's leading statistical software company and make a difference in the way that statistics is practiced! SAS is expanding its statistical software for marketing research, and we are looking for a specialist to accelerate this exciting development effort.

In this position, you will implement methods for marketing research in new and existing SAS procedures. You will keep up with the forefront of marketing research methodology, identify appropriate marketing research techniques for implementation in SAS, and program these methods in C. You will also test and document the software and present it to professional marketing research and statistical audiences.

### **Qualifications**

#### **Essential:**

- Ph.D. in marketing research, psychometrics, statistics, or a related field
- Specialization in marketing research methods at the graduate level
- Experience writing large programs in C, C++, FORTRAN, or a similar scientific programming language

#### **Additional:**

- Excellent written and verbal communication skills
- Ability to identify and proactively solve problems
- Ability to give attention to detail

#### **Preferences:**

- In-depth knowledge of methods for market research methods such as latent class and choice modeling
- Experience developing commercial-quality software
- Knowledge of Bayesian methods

### **Additional Information:**

The level of this position will be determined based upon the applicant's education, skills and experience.

Resumes may be considered in the order in which they are received.

### **How to apply:**

Applications accepted online only at: <http://www.sas.com/jobs/USjobs/search.html>. All other forms of application may not be considered. Please refer to job# 08001750 when applying online.